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**NATIONAL MANAGEMENT WEEK – 2023**  
**1st to 7th August 2023**  
**A REPORT ON ACTIVITIES CONDUCTED BY AIMS INSTITUTES**  
**BANGALORE**  
**Theme: ESG through the lens of SDGs**

## Preface



AIMS Institutes ([www.theaims.ac.in](http://www.theaims.ac.in)) - accredited with A-Grade by NAAC and IACBE and member of EFMD Global - chose ESG (Environmental, Social, and Governance) framework, which is intricately linked with the UN Sustainable Development Goals (SDGs), as its core theme for the 2023 National Management Week Celebrations.

The theme aligns with the vision of the AIMS Institutes, i.e. to transform youth into professionals of global excellence and sensitising them concerning societal and environmental challenges that would help them in building inclusive workspaces and ensuring sustainable governance.

With the ESG framework garnering global attention of late, AIMS Institutes embraced it wholeheartedly and formed three teams comprising students and faculty members - one each for environment, social and governance. These three teams brainstormed and lined up a list of about 40 pertinent events, activities, campaigns, seminars, competitions, and panel discussions - both indoor and outdoor - that would create tangible, long-term social impact. These activities were executed/conducted during the first week of August 2023.

Throughout the eventful week, the leadership team, faculty members, students, corporate personnel, and participants from all walks of life were bestowed with the privilege of interacting with an illustrious group of industry stalwarts, eminent academicians, and fervent advocates of change, all of whom generously shared their expertise and perspectives. The students of AIMS Institutes were given the freedom, platform, necessary guidance, and resources to plan, strategise, and execute. And voila! They aced the assigned tasks seamlessly with absolute harmony and camaraderie. They seized the opportunity to conceptualise, design, implement the events and evaluate the outcomes. And it proved to be a fantastic learning experience filled with fun and frolic for everyone involved.

Here's a session-by-session overview of all the activities.



## Day 01 | Activity 01

### 2023 NMW INAUGURATION: Achieving UN SDGs using the ESG Framework SDGs 1 to 17



#### OBJECTIVE

To trigger consciousness about the criticality of corporate-academia collaboration in achieving UN Sustainable Development Goals (SDGs) through the Environmental, Social, and Governance (ESG) framework and to drive sustainable development practices in a phased manner.

#### DESCRIPTION

AIMS Institutes kickstarted the 2023 National Management Week celebrations with two industry luminaries who have done stellar work in terms of ESG and SDGs. 40 under 40 ESG Thought leader, **Mr Abhishek Ranjan** (Senior Director - ESG, CSR, and D&I at Brillio - A Bain Capital Company) was the Chief Guest and **Mr Krishnan Ranganathan** (Co-Founder of Udhayam Learning Foundation & Director of Udhayam Vyapaar) was the Guest of Honour.

Mr Abhishek Ranjan delivered a brilliant keynote address on how Companies, Governments, and Nonprofits converge around **four key tenets - Sustainability, Impact, Tech Innovation, and Entrepreneurship** - to address SDGs-related challenges. He specifically emphasised upon effectively **managing invisible stakeholders and the impact of the circular economy**, besides mentioning the **'carbon tax'**, a new taxation on the anvil of the Indian Government.

Following the keynote address, Guest of Honour, Mr Krishnan Ranganathan, Co-Founder of Udhayam Learning Foundation, narrated a fascinating story of **converting coal-based iron boxes of roadside ironwallahs to LPG Iron boxes**. This shift to LPG Iron Box has helped **5000+ ironwallahs** not only to boost their productivity and increase their daily income by at least 30% but also helped them to reduce carbon emissions by avoiding coal to earn their livelihood.

At the macro level, **the ISTRI Project** has **reduced coal usage by 2.5K tonnes annually**. It also has facilitated an **annual income uplift to the tune of INR 25 crores**. Udhayam's team is working

on converting the remaining 4000+ ironwallahs in Bengaluru using coal iron boxes to LPG-based iron boxes. Eventually, Udhyam wants to reach out to 1.5 lakh ironwallahs across India and facilitate an annual income uplift of a whopping INR 500 crores.

## OUTCOME AND IMPACT

300+ students, faculty members, and industry personnel attended the inaugural session that provided in-depth insights on existing and upcoming ESG-specific challenges we may have to address in realising the SDGs by 2030. Participants also learnt how nurturing nano entrepreneurship culture and social ventures can create SDG-specific macro impact at the grassroots level. Udhyam & AIMS will explore a systematic way of engaging students who can drive and scale the Istri Project at a national level.



### Day 01 | Activity 02

## FROM TRASH TO TREASURE - I THE WASTE TO WEALTH INITIATIVE

### SDG 15: Life on Land



*Trash to Treasure-I*

## OBJECTIVE

AIMERS will drive innovative thinking among the public and make them apply their business acumen to create innovative products from waste materials. To address the pressing environmental concerns and inculcate the habit of source segregation and recycling, leading to the minimising the wastage of resources.

## DESCRIPTION

AIMS Institutes curated a captivating “Trash to Treasure” event for its students during the National Management Week Celebrations. This unique environmental initiative served as a testament to the spirit of innovation, compelling individuals to pioneer sustainable waste management solutions.

The participants showcased their exceptional creative talents by embodying the essence of waste reduction and simultaneously coming up with innovative products that can lead to the launching of new enterprises.

## OUTCOME AND IMPACT

The resourcefulness displayed by the participants yielded a diverse range of upcycled products, spanning from furniture, home décor, stationery, and fashion accessories, to eco-friendly packaging solutions. Through their active involvement in the event, participants acquired practical upcycling skills that could pave the way for their entrepreneurial journey.



### Day 01 | Activity 03

## FROM TRASH TO TREASURE - II THE WASTE TO WEALTH INITIATIVE

### SDG 15: Life on Land



### *Trash To Treasure-II*

## OBJECTIVE

To acquaint students with the complexities involved in the recycling processes and their benefits in the conservation of the environment. Also, inspire students to adopt responsible consumer behaviour and take proactive steps towards waste reduction and sustainable practices.

## DESCRIPTION

A group of students and mentors attended the "From Trash to Treasure - II" event at Swachha Eco Solutions, a leading recycling organisation. During the visit, students witnessed the recycling process, learned about its environmental benefits, and saw innovative products made from recycled materials. Engaging in discussions with the organisation's team highlighted the challenges in recycling and the potential for green job opportunities.

## OUTCOME AND IMPACT

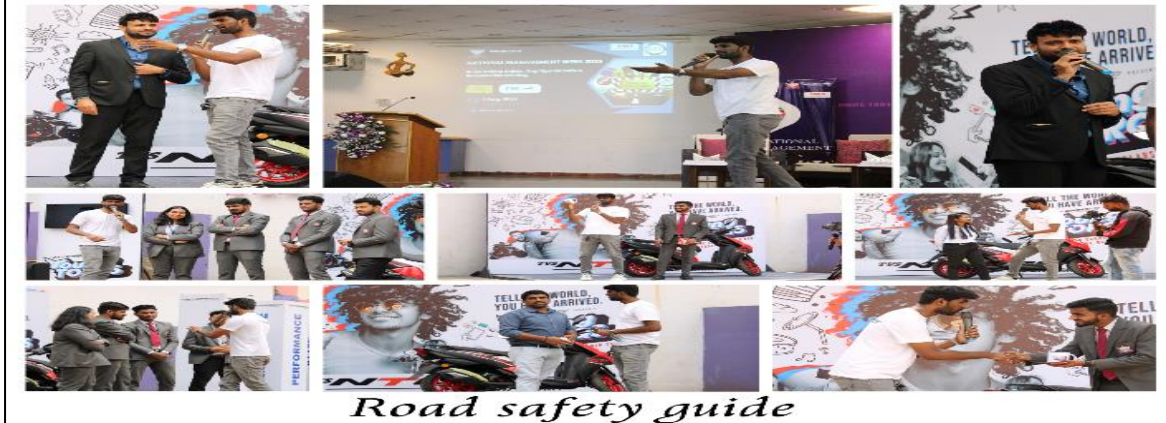
Participants comprehensively understood the recycling process and developed heightened environmental awareness about waste impacts and recycling benefits. The event proved to be an avenue for ecological leadership, encouraging initiatives in sustainability and responsible waste management within their communities and educational institutions.



## Day 01 | Activity 04

### ROAD SAFETY GUIDE: Top Tips for Safe and Responsible Driving

#### SDG 3: Good Health and Well-Being



#### OBJECTIVE

To provide thorough awareness concerning fundamental safe driving habits and a culture of responsible road conduct, thereby reducing road accidents.

#### DESCRIPTION

The "Road Safety Guide" session was conducted in partnership with Radio Mirchi and TVS Motors, attracting over 600-700 participants from various other streams. Mr Sedrick from Radio Mirchi hosted the session, sharing responsible driving practices and tips on obeying traffic rules, avoiding distractions, maintaining safe distances, wearing seatbelts, refraining from driving under the influence of alcohol, adjusting to weather conditions, using indicators, and regularly checking vehicle conditions.

#### OUTCOME AND IMPACT

More than 600-700 participants gained essential road safety knowledge that would help them to drive safely and responsibly.



## Day 01 | Activity 05

### DUMP TO GREEN: Transforming Waste Sites into Eco-Friendly Havens

#### SDG 3: Good Health and Well-Being | SDG 11: Sustainable Cities and Communities | SDG 13: Climate Action | SDG 15: Life on Land



## OBJECTIVE

To restore hygiene and reduce pollution by cleaning up unauthorised dump sites and enable the growth of native flora and fauna by planting saplings. The initiative seeks to mitigate the health hazards and contamination of groundwater.

## DESCRIPTION

Unregulated waste dumping has become widespread in many communities, leading to unsightly landscapes, environmental pollution, and public health hazards. The "Dump to Green" initiative is a comprehensive project to clean and transform an unauthorised public dump site into a clean and green space. It addressed the environmental, health, and aesthetic issues caused by illegal dumping while promoting sustainable waste management practices.

A group of students visited a dumpsite in the vicinity, collected the waste and handed it over to the BBMP for further processing. **Dump to Green** organised a cleanup drive to remove waste from the identified site and planted 15+ saplings native to the area to preserve the natural ecosystem. The students also sorted the collected waste for recycling or appropriate disposal to reduce the environmental impact.

## OUTCOME AND IMPACT

The involvement of the environment team in the cleanup process has strengthened their sense of responsibility towards the environment. This initiative has sparked a collective effort to maintain the transformed areas' cleanliness and has triggered a substantial need for continuing the same to create green spaces in the community.



### Day 01 | Activity 06

## ORIENTATION SESSION ON NAVIGATING THE UN SDGs FOR A SUSTAINABLE FUTURE SDGs 1 to 17



*Navigating The UN SDG'S*

## OBJECTIVE

To orient participants on all the 17 UN SDGs and make them understand their significance in the Indian as well as the global context.

## DESCRIPTION

Mr Ram Ramisetty, Senior Consultant for Environment & Sustainability Management to the Dubai Government, UAE, provided an overview of the 17 SDGs to the participants through a Webinar. He explained why it is important for countries to adhere to the same by 2030 and simplified the comprehensive SDGs into actionable points to facilitate global and local implementation.

## OUTCOME AND IMPACT

600+ students and faculty members attended the virtual session and committed to embracing the SDGs in a wholehearted way across their academic, professional, and personal pursuits.



### Day 02 | Activity 07

## GROWING GREEN: FARMERS AWARENESS SURVEY ON ORGANIC FERTILISERS

**SDG: 3** Good Health and Well-Being | **SDG: 11** Sustainable Cities and Communities | **SDG: 13** Climate Action | **SDG: 15** Life on Land



*Growing Green- Farmer Awareness Survey*

## OBJECTIVE

To ascertain farmers' awareness of organic fertilisers, assess current farming techniques and their ecological impact, and inspire a shift towards harmonious cultivation for a greener tomorrow.

## DESCRIPTION

The "Growing Green" program involved students who distributed questionnaires to 151 farmers in Agalagurki village (Chikkaballapur District, Rural Bengaluru). The students emphasised the importance of sustainable waste management and highlighted the harmful effects of chemical fertilisers on the environment and the health of consumers.

## OUTCOME AND IMPACT

With Chikkaballapur known for millets and 2023 being the International Year of Millets as advocated by the UN, the "Growing Green" program had a significant impact on the farming community by increasing their awareness about organic farming and its positive environmental impact. It also taught the students the importance of teamwork, environmental sensitivity, and responsibility for promoting sustainable practices.



## Day 02 | Activity 08

### SDG ADVOCACY JOURNEY OF A SCHOOLBOY

SDG 4: Quality Education | SDG 13: Climate Action | SDG 17: Partnerships for the Goals



#### OBJECTIVE

Highlight the importance of grass-roots level activism in promoting sustainable development and helping participants to become effective change-makers in society, and amplifying their collective impact in achieving the SDGs.

#### DESCRIPTION

On the second day of NMW 2023 celebrations, a 12th Class Student of Vidyashilp Academy, Bengaluru and four-time TEDx speaker - **17-year Old Mr Yatharth Murthy** - floored the audience with a rousing speech on how he started his journey of becoming an SDG advocate at age 9.

Yatharth spoke about how a bunch of 8-graders from his school **restored the Manae Lake (in Bannerghatta South, Bengaluru) within three weeks, with the guidance of the “Lakeman of India” Mr Anand Malligavad**. He also delved into how the students team **raised INR 8.27 lakhs through crowdfunding**, besides touching upon the technical nuances and social resistance faced during project execution.

His **journey to the UN headquarters in New York** and presenting twice there aptly summarised how far one can go if a cause is taken up seriously enough.

#### OUTCOME AND IMPACT

Attended by more than 500 students and faculty members, Yatharth’s session showcased how people - irrespective of their age - can become powerful catalysts of change and initiate tangible action to create a sustainable environment. They were also treated to an immersive experience of step-by-step lake restoration, including budgeting, raising funds, and technical equipment required for execution.



## Day 02 | Activity 09

### CLEAN AND GREEN GENERATION: EMPOWERING SCHOOL KIDS FOR A BETTER WORLD

**SDG 3:** Good Health and Well-Being | **SDG 4:** Quality Education | **SDG 11:** Sustainable Cities and Communities



*Clean & Green Generation*

#### OBJECTIVE

To promote healthy practices and raise awareness about hygiene, preservation of the environment, and the importance of waste segregation among the students of the Sarkari Madari Praathamika School, Manjunatha Nagar (near Rajaji Nagar, Bengaluru), to empower the young minds to become environmentally conscious individuals and advocates for a sustainable future.

#### DESCRIPTION

As part of the "Clean & Green Generation" event, the AIMers team engaged the young minds studying in government schools with interactive presentations, eco-themed games, and a hands-on workshop to raise awareness about cleanliness, environment and waste segregation. It was also emphasised that individual efforts, however small or big, are key to protecting the environment.

#### OUTCOME AND IMPACT

Through education, inspiration, and collaboration, the event nurtured 100 proactive eco-heroes, who will be adopting the practices to which they were exposed during the session.



## Day 02 | Activity 10

### EMPOWER FOR SUCCESS: BUILDING EMPLOYABILITY SKILLS FOR TOMORROW'S LEADER

**SDG 4:** Quality Education | **SDG 8:** Decent Work & Economic Growth



*Building Employability Skills for Tomorrow's Leaders*

## OBJECTIVE

To orient and upskill underserved students on the latest technologies, such as Artificial Intelligence and help them in their career advancement.

## DESCRIPTION

As part of the “Empower for Success” initiative, 100+ students at Nisarga Vidyavahini School & P.U. College were provided comprehensive training on AI and closely associated fields such as machine learning, robotics, and their applications. Students were also provided with an overview of the diverse career opportunities in these emerging fields. Mr Sasank Majeti, MBA Professor from AIMS School of Business, conducted the training session.

## OUTCOME AND IMPACT

100+ students were introduced to contemporary technologies and associated emerging opportunities that will help them to define their career path.



### Day 02 | Activity 11

### WOMEN INCLUSIVITY IN CORPORATE BOARDS

**SDG 5:** Gender Equality | **SDG 8:** Decent Work & Economic Growth | **SDG 10:** Reduced Inequalities



*Talk on Women Inclusivity in Corporate Boards- I*

## OBJECTIVE

To highlight the growing importance of women in corporate houses and to identify/leverage such opportunities to establish gender parity.

## DESCRIPTION

Woman Entrepreneur Ms Uma Reddy, Managing Director of M/S Hitech Magnetics and Electronics Private Limited, spoke about her entrepreneurial journey and the magnitude of her effort to break through the ‘gender bias’ glass ceiling. Ms Reddy discussed the need for creating equitable workspaces through greater inclusivity of women on corporate boards. She also encouraged women students to surmount challenges and strive to become board members during their careers while also nudging the male students to be more considerate when it comes to including women in corporate boards.

## OUTCOME AND IMPACT

The one key takeaway for 150+ women students and 150+ male students was the perseverance and patience required to break the shackles of men's dominance on corporate boards.



### Day 02 | Activity 12

## COLLAGE-MAKING COMPETITION > COLLAGE OF CONSCIOUSNESS: UNITING VOICES FOR SOCIAL CHANGE

SDGs 1 to 17



*Collage Making Competition*

## OBJECTIVE

To stoke creativity among participants so that they can come up with thematic representations related to SDGs and ESG issues in the local as well as global context.

## DESCRIPTION

The "Collage of Consciousness: Uniting Voices for Social Change" competition attracted 45 student registrations. Participants created collages representing specific UN SDGs and associated social issues. Through artistic expression, the competition facilitated uniting of voices for social change. It emphasised the importance of collaborative efforts to address global challenges, inspiring participants to celebrate diversity and work together towards common goals for a more sustainable future.

## OUTCOME AND IMPACT

The competition enabled contestants to understand interconnected social issues and the need to embrace diversity and collective responsibility to achieve the UN SDGs.



## Day 02 | Activity 13

# A TALK ON “FROM STRUGGLE TO STRENGTH”: CONFRONTING DRUGS AND SUBSTANCE ABUSE

## SDG 3: Good Health and Well-Being



*Talk on Drugs & Substance Abuse*

### OBJECTIVE

To amplify mindfulness and understanding of drug and substance utilisation and its impacts while promoting prevention strategies to discourage the youth from experimenting with drugs and becoming addicted. To dispel stigmatised attitudes towards addiction and promote healthy lifestyles.

### DESCRIPTION

Mr Kodandaram M.G, Faculty and Master Trainer at the National Academy of Customs Excise and Narcotics (NACEN) and retired IRS Assistant Director, addressed the complex drug abuse issues prevalent in India. He explored the social, psychological, and economic roots of the drug crisis and emphasised the importance of early intervention, shared responsibility, and a compassionate approach toward those battling addiction while urging the breaking of associated stigmas.

The speaker’s ability to tell amazing stories kept the audience engrossed. The interactive Q&A segment saw participants keenly discuss rehabilitation, the influence of drug policies, and practical solutions, along with evidence-based responses. The session gave attendees insights and strategies to confront substance abuse challenges with better understanding and determination.

### OUTCOME AND IMPACT

With a 30% increase in drug use in India during the last decade (as per UN Report on drug use), the thought-provoking seminar helped the participants to understand the challenges of drugs and substance abuse, practical ways to prevent/overcome these issues, and how to be empathetic to people with substance-use disorders.



## Day 02 | Activity 14

### FEEDING KNOWLEDGE, NURTURING HEALTH: FOOD AND HYGIENE AWARENESS CAMPAIGN

SDG 3: Good Health and Well-Being



#### OBJECTIVE

To raise awareness about the importance of hand hygiene and instil proper handwashing practices among children, creating a hygienic environment and promoting healthier habits in the school and community.

#### DESCRIPTION

AIMERS conducted a successful and informative handwashing session at Nammoora Sarkari Hiriya Prathamika Shale in Byadarahalli. The principal goal was to nurture elevated awareness about the significance of hand hygiene in maintaining good health. The session engaged with the children using interactive demonstrations of proper handwashing techniques, encouraging active participation and understanding. The children left the session as handwashing champions, equipped to become advocates for proper hand hygiene in their school and community, ensuring a healthier and germ-free future. They also discussed illnesses caused due to insufficient handwashing.

#### OUTCOME AND IMPACT

The presentation heightened children's awareness of hand hygiene, imparted effective handwashing methods, and encouraged them to champion hand hygiene habits that could inspire a ripple effect of similar habits.



## Day 03 | Activity 15 SEMINAR ON E-WASTE MANAGEMENT

**SDG 7:** Affordable and Clean Energy | **SDG 11:** Sustainable Cities and Communities | **SDG 15:** Life on Land



### OBJECTIVE

Educating the industrialists from the Peenya Industrial Area (PEA) - the largest in Asia with 7000+ MSMEs - about electronic waste (e-waste), its hazards, and encouraging responsible disposal for a greener future.

### DESCRIPTION

Dr Shashi Kad, CEO of SAGE Sustainability & EaseRegTech and an expert in environmental protection (with a master's degree in Environmental Change and Management from Oxford University, UK and a PhD in Geology) delivered an insightful keynote speech emphasising the urgency of addressing e-waste challenges and the need for sustainable practices. Mr Arif H.M, President of the Peenya Industries Association (PIA) and other esteemed industrialists also lent their perspectives on sustainably managing electronic waste.

### OUTCOME AND IMPACT

Participants gained a deeper understanding of the impact of e-waste on the environment and the appropriate processes for its disposal, refurbishment, and recycling. Several industrialists have committed to reducing e-waste. Peenya Industries Association (PIA) and AIMS Institutes will also be signing an MOU for a joint effort to reduce the carbon footprint within the Peenya Industrial Area, besides forming clusters to assess and adopt sustainable practices with the help of Dr Shashi and other experts.



## Day 03 | Activity 16

### BRIDGING HEARTS AND GENERATIONS: A MEANINGFUL ENCOUNTER WITH SENIOR CITIZENS AND SPECIALLY-ABLED CHILDREN

SDG 10: Reduce Inequality



*Janasnehi Charitable Trust*

*School for the Specially-abled*

#### OBJECTIVE

To establish inter-generational connections and mutual understanding between senior citizens and specially-abled children through engaging and heartwarming interactions.

#### DESCRIPTION

During the visit to "Janasnehi Charitable Trust" and "Nachiketha Manovikasa Kendra", AIMers were actively involved in bonding with the specially-abled children and senior citizens by engaging them through games, dancing, and music. Also, they encouraged the inmates to exhibit their talents and skills. Students also brought about a positive change in the living environment by cleaning their gardens and serving food to them.

As the activities concluded, AIMers comprehended the importance of inclusivity by understanding disabilities and how the performance of specially-abled people are affected by the kind of compassion required from the non-disabled. They also understood the extent of emotional and moral support needed by the caregivers daily.

#### OUTCOME AND IMPACT

The visiting students gained a deeper appreciation for diversity and inclusion, developed empathy and understanding towards senior citizens and specially-abled children, and were inspired to actively engage in community service. The senior citizens and specially-abled children developed a stronger sense of connection, leading to enhanced emotional well-being for the seniors and increased self-confidence and social skills for the children.



## Day 03 | Activity 17

### ROLE OF GOOD HEALTH IN SUSTAINABLE DEVELOPMENT

#### SDG 3: Good Health and Well-Being



*Role of Good Health In Sustainable Development*

#### OBJECTIVE

To highlight the importance of promoting and maintaining physical and mental wellness. Also, champion the cause of food conservation.

#### DESCRIPTION

Ms Abilasha Sharma, a renowned nutritionist and founder of 'Amalvees,' spoke about how good health contributes to a positive life. She specifically emphasised the significance of nutrition security, promoting sustainable agricultural practices, and ensuring access to diverse and nutritious food.

Ms Sharma also provided practical tips for maintaining a balanced diet, incorporating healthy eating habits, and making informed food choices. By following these tips, individuals can improve their health and contribute to ending hunger and achieving food security in the larger context of sustainable development.

#### OUTCOME AND IMPACT

The session inspired participants to make healthier food choices and adopt eco-friendly strategies that could result in improved health outcomes besides contributing to the larger good of society through food conservation. Such healthier



## Day 03 | Activity 18

### WOMEN'S INCLUSIVITY ON CORPORATE BOARDS

#### SDG 5: Gender Equality | SDG 8: Decent Work & Economic Growth | SDG 10: Reduced Inequalities



*Talk on Women Inclusivity in Corporate Boards-II*

## OBJECTIVE

To emphasise the importance of women's inclusion in corporate boards and to instil a sense of vigour and purpose among girl students to seize emerging opportunities. Also, sensitise boy students on accepting women leaders and the importance of inclusivity.

## DESCRIPTION

A woman-entrepreneur par excellence, **Dr Kiran Reddy, Founder-Principal, AIMS Institutes**, conducted an in-depth orientation session on how to overcome gender barriers in organisations and establish parity in corporate boards. With the emergence of a new-age economy and a thriving startup ecosystem, she highlighted the increasing number of opportunities for women and emphasised that it's just about time to establish gender balance. Providing real-life examples of women entrepreneurs like Dr Kiran Majumdar (Founder of Biocon) and herself, she **urged the women students to seize the emerging opportunities** and play a pivotal role in corporate governance.

## OUTCOME AND IMPACT

Attended by more than 150+ female students and faculty members along with 150+ male counterparts, the inspiring session sensitised both men and women on gender equality and signalled that the change of guard in corporate boards is well and truly on.



### Day 03 | Activity 19

## HONK FREE CITY: TOGETHER FOR A CALMER URBAN EXPERIENCE

### SDG 15: Life on Land



*Honk-Free City*

## OBJECTIVE

To create awareness and promote action towards reducing noise pollution in urban areas considering the increasing noise decibel levels in Bengaluru.

## DESCRIPTION

A team of students and the Peenya Traffic Police jointly conducted an awareness drive at the Jalahalli Cross to combat noise pollution. The primary objective was to educate the public about the detrimental effects of excessive honking on the environment and health. "No Honking" stickers were distributed to motorists and pedestrians, advocating a quieter city ambience. Interactive dialogues, informational pamphlets, and handmade posters further emphasised the importance of

reducing noise pollution for healthier urban living. The endorsement and support from the Peenya Traffic Police ensured unhindered traffic flow during the event.

## OUTCOME AND IMPACT

50+ students participated in the initiative and were able to create/enhance awareness, promote 'No Honking' practices, and invoke thinking among the public on responsible honking. Peenya Traffic Police requested the AIMS Institutes to conduct such activities more often as the noise decibel level in Peenya Industrial Area is on the higher side.



### Day 03 | Activity 20

## PANEL DISCUSSION ON BUILDING SUSTAINABLE SMART CITIES

**SDG 11: Sustainable Cities & Communities | SDG 12: Responsible Consumption & Production | SDG 17: Partnerships for the Goals**



## OBJECTIVE

To highlight the importance of sustainable urban development, renewable energy integration, green mobility, tech-driven waste management, and climate action in (re)creating truly smart cities.

## DESCRIPTION

**Five subject matter experts** from different industry verticals - viz., ecology/energy, sustainability, electrical vehicles, solar energy, and environment/decarbonization converged together to discuss various ways and means of building a sustainable smart city or converting an existing city into one. **The panel was moderated** by a specialist in climatology/meteorology/hydrology who is also a management auditor.

The renowned panellists engaged in a high-octane discussion. They shared specific inputs to address existing challenges such as noise and air pollution and lack of social inclusion while also debating on the potential cost of transformation. The wealth of experience of each of the panellists was expertly brought out by the Moderator, who is an industry veteran with more than 40 years of experience in dealing with corporate houses, MSMEs, academia, and state/central governments.

Eventually, everyone concurred that the change aspired should begin from within and **vowed to make Bengaluru a truly sustainable smart city** by publishing a White Paper and circulating it to the concerned authorities. They also **urged the participants to take small measures** such as using

public transport, solar power, and electric vehicles that can go a long way in realising the subject vision.

### Moderator

1) Mr Ranganath Iyengar: Senior Advisor - Hydrology, Meteorology, & Climatology | Director - Strategic Interventions India Pvt Ltd | Director - Tattva-Q Life Labs

### Panellists

2) Dr T V Ramachandra | FIE, FIEE (UK) & FNIE | PhD in Ecology & Energy | Indian Institute of Science

3) Dr Meghna Verma | Head of Centre for Sustainability | Ramaiah Institute of Management, Bengaluru

4) Mr Hemant Sharma | Founder - EcoSoch Solar | Ex-CEO of ABB Indonesia & Singapore

5) Mr Vivek Dilip | Entrepreneur - Process Plants & Green Energy | Group Director - Astra Group of Companies

6) Mr Ganapati Sodigadde: Founder - EZON Electric Vehicles, Bengaluru | Ex-Reva, Mahindra Electric, & Ampere | Played a vital role in the development of Mahindra e2O - India's first Electric Car

### OUTCOME AND IMPACT

More than 500 students attended the session and learnt about what it takes to build and manage a sustainable smart city. The participants also understood the importance of involving citizens in decision-making and co-creating solutions to address urban challenges.

### Day 04 | Activity 21

#### ROLE OF INCUBATORS IN THE GROWTH OF STARTUPS

SDG 4: Quality Education | SDG 8: Decent Work and Economic Growth



### OBJECTIVE

To provide a deep understanding of the incubator-startup relationship and promote innovation and entrepreneurial mindset among students. Also, imparting practical knowledge on securing incubator membership and being aware of the potential pitfalls, and preparing them for their entrepreneurial journey.

## DESCRIPTION

Dr Aravind, who owns two start-ups and is currently the CEO of Ramaiah Evolute, enumerated the pivotal role of incubators in nurturing startups and mitigating associated risks through practical illustrations of successful startups that have benefited from incubator support. He also explained how to get an incubator membership and effectively navigate the challenges that may arise.

## OUTCOME AND IMPACT

The seminar provided 500 students with a comprehensive know-how of how incubators operate, the resources they provide, and their pros and cons. The interactive Q&A session further enhanced their subject comprehension, and gained the necessary knowledge to start their ventures. 18 Students approached the AIMS Entrepreneurship Excellence Centre for validating their business ideas.



### Day 04 | Activity 22

## HEALINGS HANDS IN THE HEARTLAND: RURAL HEALTH CAMP PROMOTING WELLNESS FOR ALL

IN ASSOCIATION WITH SRI SIDDHARTHA INSTITUTE OF MEDICAL SCIENCES AND RESEARCH CENTRE

SDG 3: Good Health and Well-Being



*Healing Hands in the Heartland*

## OBJECTIVE

To promote health and hygiene awareness among rural communities by conducting sessions on sanitation, nutrition, and disease prevention, besides facilitating medical accessibility, doctor consultations, proper diagnosis, treatments, and medications to address immediate health needs.

## DESCRIPTION

The collaborative camp, 'Healing Hands in the Heartland,' was held in association with Sri Siddharth Institute of Medical Science and Research Centre in Byadarahalli, Nelamangala, targeting the rural community to enhance awareness on health and hygiene issues. AIMERs played a pivotal role, imparting knowledge on health significance, hygiene practices such as proper handwashing, and environmental cleanliness methods. Additionally, the camp addressed the highly contagious eye flu disease and provided preventive measures suitable for the rural setting.

## OUTCOME AND IMPACT

The camp created awareness about health issues, improved healthcare accessibility, and dispelled misconceptions among rural residents. The focus on sanitation measures resulted in increased community engagement and education. The camp also strengthened the social fabric, potentially leading to a reduction in disease prevalence over time.



### Day 04 | Activity 23

## ACTING FOR WELLNESS: STREET PLAY PROMPTING HEALTH AND WELLBEING

### SDG 3: Good Health and Well-Being



*Street Play Promoting Health and Wellbeing*

## OBJECTIVE

To raise awareness among villagers about health and well-being, provide education on health-related aspects, motivate positive behaviour change, and educate the audience on various health factors, such as physical fitness, mental health, nutrition, hygiene, and the prevention of diseases.

## DESCRIPTION

The assigned team conducted a compelling street play in Agalagurki Village, Chikkaballapur, as part of their initiative to promote health and well-being within the community. With the valuable assistance of "Sinchana Kala Sangha" from "Vikasa Samhita," the team staged the street plays at four locations, ensuring maximum outreach. The play humorously conveyed essential messages, including proper waste disposal, hygiene practices, nutrition, and the importance of regular exercise, that appealed to the diverse audience present from nearby villages otherwise who do not have access to such things. The artful and creative approach of the performances not only effectively communicated the intended morals but also left a positive impact on the villagers, inspiring them to reflect on their daily habits and lifestyle choices.

## OUTCOME AND IMPACT

The seamless integration of creativity, entertainment, and education led to inspiring positive shifts in the lives of individuals. The street plays captivated the villagers, generating substantial attention and active participation, with onlookers enthusiastically asking questions and sharing their experiences. As a result, the event had a meaningful and valuable impact on the community's approach to health and wellbeing.



## Day 04 | Activity 24

### CONNECTING THE DOTS OF ESG THROUGH INNOVATION AND TECH INTERVENTIONS

**SDG 08:** Decent Work and Economic Growth | **SDG 13:** Climate Action | **SDG 17:** Partnerships  
for the Goals



#### OBJECTIVE

Provide orientation to students on ESG-specific innovations and evolving technologies that can help in realising the dream of building truly sustainable smart cities and working towards the attainment of the SDGs.

#### DESCRIPTION

Mr Praveen Vettiyattil, Serial Inventor, CEO of YouCanInvent Technologies, & TEDx Speaker, enthralled the audience by presenting three of his inventions. The first one was an **Expandable Flood Barrier (EFB)** that could withstand a load capacity of 500 Kg. He is in the process of raising funds for this innovative product that can save almost 500 million homes prone to be affected by recurring floods.

**Generating power through humans using a simple pedalling mechanism** is the second invention presented by Mr Praveen. This invention could power homes, corporate houses, and industries at a fraction of the cost and has the potential to replace traditional forms of power generation. The third invention presented by Mr Praveen is a path-breaking transportation system - **an elevated cycling bridge** - that would be powered by the human-generated power cited above. If implemented, this system could minimise traffic jams, reduce pollution, and make commuting a breeze with minimal effort and cost. The three tech innovations well and truly connected the dots of environmental, social, and governance (ESG) angles.

#### OUTCOME AND IMPACT

The session invoked inquisitiveness among 500+ UG and PG students and helped them to channel their thinking to generate new ideas. They also learned how innovative technologies could transform the urban landscape into a sustainable one.



## Day 04 | Activity 25

# FEMININE HYGIENE: HOW TO NATURALLY RESTORE YOUR RHYTHMS, HORMONES AND HAPPINESS? SDG 3: Good Health & Well-Being



*Feminine Hygiene*

## OBJECTIVE

To impart knowledge to female students (and sensitise male students) on natural methods of restoring rhythms, hormones, and happiness and educate them about feminine hygiene, menstrual cycles, and emotional well-being.

## DESCRIPTION

Ms Nirmala Nayak, Co-Founder of the World of Women (WOW), imparted valuable knowledge by covering key topics, including menstrual health and achieving hormonal balance. Participants also learnt about maintaining feminine hygiene through natural methods and prioritising emotional wellness.

## OUTCOME AND IMPACT

The speaker urged the girl students to become advocates of gender equality. Participants were able to understand the key underlying factors of a woman's health, hygiene, and fitness.



## Day 04 | Activity 26

# PROJECT CLEAN LAKE

## SDG 6: Clean Water and Sanitation | SDG 11: Sustainable Cities and Communities | SDG 14: Life Below Water



*Project Clean Lake*

## OBJECTIVE

To actively contribute to environmental conservation and community engagement by restoring the lake's pristine beauty, raising awareness about the importance of preserving water bodies, and promoting responsible waste management practices.

## DESCRIPTION

A proactive approach to environmental conservation and community engagement was undertaken by organising a lake-cleaning event at Bagalagunte Lake. Enthusiastic participation from students, faculty, staff, and local volunteers ensured the optimization of cleaning efforts, including removing debris and plastic waste from the lake and its surroundings. To promote responsible waste management, dustbins were placed in and around the lake area, discouraging littering.

## OUTCOME AND IMPACT

The event helped in preserving the natural ecosystem and improving the area's overall aesthetic appeal. The installation of dustbins also promoted responsible waste management, which in turn will reduce littering and pollution.



### Day 04 | Activity 27

## EMPOWERING WOMEN: SPREADING AWARENESS ON GOVERNMENT SCHEMES AND MENSTRUAL HYGIENE

SDG 3: Good health & Well-Being | SDG 10: Reduced Inequalities



## OBJECTIVE

To amplify the participants' comprehension of government schemes meant for their socio-economic elevation and to initiate meaningful dialogue around menstrual hygiene and dispelling misconceptions about it.

## DESCRIPTION

Ms Medini Bhat, MBA Professor from AIMS School of Business, conducted an awareness session for rural women in Agalagurki village with the help of the AIMS Centre for Community Services (ACCS).

The key focus areas of this endeavour were to create awareness about various government schemes for women's empowerment/welfare and promote menstrual hygiene within the community. The enthusiastic participation of volunteers and camp participants played a crucial role in actively engaging with the residents.

The rural women received valuable knowledge about financial assistance for entrepreneurship, skill development, education, and healthcare. A dedicated segment on women's rights and available legal aid/remedies proved to be useful for all the participants.

## OUTCOME AND IMPACT

The session helped to dispel myths, cultivate healthy practices, and encourage a positive attitude towards menstruation, besides enhancing awareness of various government schemes available for women.



### Day 04 | Activity 28

## UNITY FOR HEALTHY COMMUNITY: HUMAN CHAIN AT PEENYA WITH POWERFUL POSTERS

### SDG 16: Peace, Justice and Strong Institutions



## OBJECTIVE

To raise awareness and educate the public on all the 17 SDGs, drive community unity, inspire positive behavioural change, and leave a lasting impact for a cleaner and healthier living space in the local community.

## DESCRIPTION

Students from the AIMS Institutes formed a Human Chain in Peenya Industrial Area and used impactful posters to advocate several messages pertinent to the 17 SDG goals. The hand-made signs were strategically placed along the human chain route to maximise visibility and impact. Participants educated the public about the need for collective responsibility and action required to ensure community well-being.

## OUTCOME AND IMPACT

100+ students participated in the human chain. It facilitated community bonding and the exchange of positive messages that would be useful in building a more healthier and sustainable society. The impact and reach of this activity were amplified through a well-executed social media campaign.



### Day 04 | Activity 29

#### ECO HEROES: NURTURE YOUR FUTURE - PLANT A TREE

SDG 4: Quality Education | SDG 13: Climate Action | SDG 15: Life on Land



## OBJECTIVE

To cultivate environmental stewardship and a sincere appreciation for nature among preschool kids who have just started their journey of learning.

## DESCRIPTION

The tree-planting campaign took place at AIMS Pre-School in Sarjapur and witnessed inquisitive participation from the preschool kids. AIMERS instilled a sense of ownership among the kids by asking them to take care of the 15+ saplings planted during the activity. It was a fun and frolic event with delightful bursts of improvisations from the kids leaving the college students in awe.

## OUTCOME AND IMPACT

30+ AIMERS joined hands with 30+ Pre-School Kids for this campaign that left an everlasting impression on all involved, inspiring them to continue working together to protect the environment and encouraging future joint initiatives to benefit the community and the planet



## Day 04 | Activity 30

### PROMOTING INCLUSIVENESS: A PATH FOR ACHIEVING SUSTAINABLE DEVELOPMENT

**SDG 4: Quality Education | SDG 8: Decent Work & Economic Growth**



#### OBJECTIVE

To raise awareness about accessible education, diverse workforces, inclusive policy-making, and community involvement for a more equitable and sustainable society.

#### DESCRIPTION

Chartered Accountant Rajani Gopal Krishna, Team Lead at Azim Premji Foundation, spoke about breaking barriers, providing equitable opportunities, and accessible education to ensure a prosperous world without anyone being left behind. Ms Rajini highlighted the transformative power of inclusivity, promoting the idea that everyone can contribute to societal progress regardless of gender, ethnicity, or disability.

#### OUTCOME AND IMPACT

Participants gained a deeper understanding of inclusivity's role and the need for collaboration among governments, businesses, institutions, and communities for a sustainable future.



## Day 05 | Activity 31

### PANEL DISCUSSION ON EMBRACING DIVERSITY: LGBTQI + INCLUSIVITY IN EDUCATIONAL SETTINGS! STORIES OF RESILIENCE AND PROGRESS!

**SDG 5: Gender Equality | SDG 10: Reduced Inequalities**



## OBJECTIVE

To enhance awareness, affirmation, and education regarding gender identity and sexual diversity issues, initiate open discussions on often suppressed topics, establish a supportive campus network, and provide participants with a platform to freely express their thoughts and emotions.

## DESCRIPTION

During the panel discussion, the audience was introduced to a comprehensive overview of LGBTQAI+ terminology. The moderator and the four panellists from the LGBTQAI+ Community delved into the challenges faced by the community, such as discrimination and inadequate legal safeguards. The discussion also touched upon workplace inclusivity, legal advocacy, and mental health considerations pertinent to the community.

Each of the panellists and the moderator shared their own life experiences and how they were able to overcome them despite facing intense social scrutiny and trolling from bullies. The imperative role of allyship and support in fostering an inclusive environment was underscored, along with an exploration of intersectionality's impact on LGBTQAI+ experiences.

### Moderator

- 1) Yogesh: An independent Researcher, Journalist and Translator.

### Panellists:

- 2) Dr Anita Prasad: Owner of We India, W Anita & Athi for health care.
- 3) Nidhra: Counselling Psychologist and Artist.
- 4) DD: Curator at Queer Changemakers Project.
- 5) Thomas Oommen: Copywriter, Red Baron Pvt Ltd.

## OUTCOME AND IMPACT

Exposure to personal narratives encouraged open-mindedness. The session cultivated empathy, critical thinking, and nuanced comprehension of LGBTQAI+ history and rights, thereby helping 500+ participants to become advocates for a more equitable and inclusive society.



### Day 05 | Activity 32

## BUILDING A RESILIENT WORLD: A SUSTAINABLE CASE STUDY CHALLENGE

**SDG 4:** Quality Education | **SDG 11:** Sustainable Cities and Communities | **SDG 13:** Climate Action | **SDG 15:** Life on Land



*A Case Study on Building a Resilient World*

## OBJECTIVE

To engage participants in researching, analysing, and proposing innovative solutions that contribute to building resilience and sustainability in various sectors of society. Participants were encouraged to examine real-world case studies, identify key strategies, and develop comprehensive proposals that addressed pressing global challenges while promoting long-term viability.

## DESCRIPTION

The Case Study challenge brought together 35 bright minds from the MBA & BBA streams who engaged in a pitched battle in addressing various global challenges by presenting a case study on them. Topics covered spanned the circular economy, biodiversity conservation & restoration, social equity & inclusion, water management & conversion, community-based resilience, and natural resource management, to name a few.

## OUTCOME & IMPACT

Competition Participants got an opportunity to apply their insights and skills pertinent to resilience and sustainability. The solutions proposed by them have the potential to drive positive change across sectors, promoting a more sustainable future.



### Day 05 | Activity 33

## CLEAN SWEEP IN RURAL INDIA: SWACHH BHARAT CAMPAIGN MAKING A DIFFERENCE

**SDG 11:** Sustainable Cities and Communities | **SDG 13:** Climate Action | **SDG 15:** Life on Land



## OBJECTIVE

To contribute to the Swachh Bharat Campaign and promote cleanliness, hygiene, and waste management practices in rural areas of India. To actively engage students, faculty, and local communities in rural regions to create awareness, implement cleanliness drives, and instil a sense of responsibility towards maintaining a clean and healthy environment. To bring about significant improvements in the overall cleanliness and hygiene standards in rural areas.

## EVENT DESCRIPTION

The activity took place in the village of Byadarahalli, situated in Nelamangala, and was led by Dr N Shiva Prasad, PEd Teacher at the AIMS Institutes. A cleanliness drive was organised in the village, bringing together students and community members in a collective effort to clean and beautify public spaces and proactively uphold a clean and hygienic environment.

## OUTCOME AND IMPACT

The participants gained awareness about cleanliness and its connection to the UN SDGs through interactive sessions. The campaign strengthened community bonds, improved health, and promoted sustainability in the rural area.



### Day 06 | Activity 34

## SPREADING KNOWLEDGE & IMAGINATION - BOOK KIT DISTRIBUTION TO GOVERNMENT SCHOOL STUDENTS & NOTEBOOKS FOR KNOWLEDGE - EMPOWERING STUDENTS & EMPOWERING FUTURES

SDG 4: Quality Education | SDG 10: Reduced Inequalities



## OBJECTIVE

To provide essential educational resources to underserved students, which would improve their learning experience, help in academic progress, ensure equal opportunities and help bridge the socio-economic gap.

## DESCRIPTION

**Book Kit Distribution:** The subject book kit distribution drive was conducted in association with Sri Book World, Bangalore, at the Byadarahalli Higher Primary School in Nelamangala. The thoughtfully compiled Book Kit included notebooks, textbooks, grammar books, and primary-level

reading materials that would directly help the learning needs of underprivileged children studying in the school.

Over time, it would also initiate a love for reading and encourage young learners to explore diverse subjects and expand their knowledge horizons. The initiative also ensured equitable access to quality educational resources.

**'Notebooks for Knowledge' Initiative:** Taking cognizance of the scarcity of essential education materials in many remotely-located government schools, this was planned and executed in partnership with the Rotaract District Club of AIMS and Rotaract District 3191.

Various UG and PG departments, faculty members, administrative staff, and students enthusiastically contributed more than 150 units of educational material, including notebooks, academic textbooks, light reading materials, and stationery. These were handed over to the District Rotaract representatives, who in turn distributed the same to underserved schools identified by them.

## OUTCOMES AND IMPACT

100+ underprivileged children benefited from the Book Kits Distribution, helping them to continue their learning without any interruptions. The event underscored the importance of collaboration in driving educational initiatives such as these.

75+ underprivileged students directly benefited from the notebooks distribution initiative while it taught the 50+ donors to be empathetic towards a particular cause and drive collective action in addressing educational disparities such as the one cited above.



### Day 06 | Activity 35

## STUDENTS' PRESENTATION COMPETITION ON EMPOWERING VOICES: FOSTERING CIVIC ENGAGEMENT AND SOCIAL JUSTICE IN OUR COMMUNITY SDGs 1 to 17



## OBJECTIVE

To provide a platform for students to showcase their ideas, nurture a culture of positive change, and empower them as future leaders committed to civic responsibility and social justice.

## DESCRIPTION

The subject competition drew enthusiastic participation from students who showcased a diverse array of innovative ideas aimed at creating positive change and promoting social justice. The interactive Q&A sessions probed the topic in-depth to facilitate collaborative discussions and knowledge sharing. The judges team comprising faculty members from different streams, did a scrupulous evaluation of all the presentations and provided constructive feedback to students aimed at enhancing their skills.

## OUTCOME AND IMPACT

300+ students who participated in the competition had an enriching experience by getting to hear diverse ideas, opinions, and perspectives from their counterparts. This knowledge base helped them to engage with the local communities and spread awareness of civic responsibility and social justice.



### Day 06 | Activity 36

## PLASTIC-FREE PLEDGE & SINGLE-USE PLASTIC COLLECTION DRIVE

### SDG 15: Life on Land



## OBJECTIVE

To raise awareness about the detrimental impact of plastic on the environment and encourage participants to minimise/eliminate single-use plastic.

## DESCRIPTION

A pledge to reduce single-use plastic consumption was created by the AIMS Centre for Sustainability (ACS). It was administered by Dr J P Reddy, Registrar of the AIMS Institutes (on

behalf of the environment team) to all the students, faculty members and staff. Everyone pledged to start using eco-friendly alternatives in their daily lives. Determined to make a difference, many of them participated in the Single-Use Plastic Collection Drive held within the campus by dumping more than 100 Kg of Single-Use plastic materials. These were handed over to a recycling unit for proper disposal.

## OUTCOME AND IMPACT

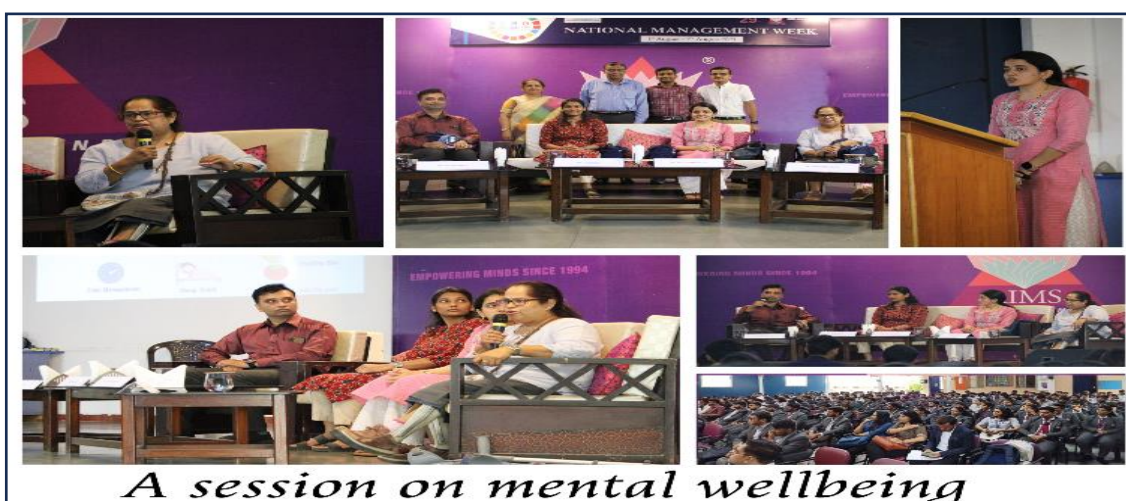
500+ participants were sensitised to the hazardous effects of single-use plastics, and this initiative has sparked informative discussions on how to become an eco-conscious campus.



### Day 07 | Activity 37

#### A SESSION ON MENTAL WELL-BEING

SDG 03: Good Health & Wellbeing | SDG 04: Quality Education



## OBJECTIVE

To offer attendees a comprehensive understanding of commonly prevalent mental health issues among men and women, eliminate the associated taboo, and equip people with practical skills for effective stress management.

## DESCRIPTION

**Dr Dhivyashree N S**, Senior Resident, Department of Psychiatry from Bangalore Medical College & Research Institute (BMCRI), spoke about **widely prevalent mental health issues**, including Anxiety Disorders, Obsessive Compulsive Disorders (OCDs), Depression, Bipolar Disorder, Post Traumatic Stress Disorder (PTSD), Schizophrenia, Substance-Use Disorders, Gaming Addiction, Insomnia, and Suicidal Thoughts. She also elaborated on the **symptoms and typical behavioural patterns** associated with each disorder for distinguishing them and seeking professional help.

**Dr Sharon Ruth**, Clinical Psychologist from BMCRI, spoke about how to maintain positive mental health on a day-to-day basis with practical examples. She highlighted the **importance of building resilience** by learning new skills, ideas, and concepts, besides emphasising on the significance of social connections and time management. She also enumerated the key factors causing stress and provided simple ways and means to deal with them.

**Dr Roopali**, Junior Resident, Department of Psychiatry from BMCRI, provided invaluable insights into the complex interplay of **biological and social-cultural influences** in causing several mental health issues among women. She specifically highlighted a multitude of **major life transitions**, such as pregnancy, motherhood and menopause, and a history of domestic violence that affect women's mental health. She also delved into body image issues, eating disorders such as Bulimia Nervosa and Binge Eating Disorder, Premenstrual Disorders, and Postpartum Disorders and provided guidelines on how to address each one of them.

**Dr Shankar K**, Assistant Professor of Psychiatry, BMCRI, answered a variety of questions raised by the inquisitive audience, including **demonstrating a breathing exercise** that could be useful in coping with stress and providing details on whom to reach out for help.

## OUTCOME AND IMPACT

500+ participants were equipped with the knowledge of effectively identifying and differentiating different types of mental health conditions and developing a mindset towards seeking professional help as and when required. They also learnt how to constructively address the challenges faced by them in their personal, interpersonal, family, and professional lives and to be empathetic towards those affected.



### Day 07 | Activity 38

## UNLOCKING THE DIGITAL FUTURE: COMPUTER LITERACY FOR GOVERNMENT SCHOOL STUDENTS

### SDG 4: Quality Education



## OBJECTIVE

To provide students with indispensable knowledge and skills in computer literacy that will help them to confidently handle/operate various digital platforms/tools, software, and devices.

## DESCRIPTION

A Computer Literacy Program was organised for students studying in rural government schools located in Byadarahalli, Nelamangala. Ms Sumana, Assistant Professor - IT Program, AIMS Institutes, led the training session that aimed at equipping students with practical knowledge of

essential digital tools. The carefully-curated interactive sessions helped the students to easily grasp, think creatively, and improve upon their problem-solving abilities.

## OUTCOME AND IMPACT

Thanks to this initiative, 100+ school students acquired basic computer literacy skills, which will help them confidently face the dynamic needs and demands during their academic and professional pursuits.



## Day 07 | Activity 39 SDGs Industry Survey SDGs 1 to 17

### OBJECTIVE

To create a Local Sustainability Index specific to the Peenya Industrial Area that will help in driving awareness of SDGs and promote collaboration among industrial units in implementing sustainable practices.

### DESCRIPTION

AIMS Institutes has initiated the process of conducting an SDGs-specific industrial survey with the support of the Peenya Industrial Association (PIA) and subsequently developing a Sustainability Index with the help of the Indian Institute of Science.

As per the inputs received from the PIA Leadership team, **three specific focus areas have been identified for the industrial survey**, viz., an analysis of the hazardous waste dump in specific zones within the Peenya Industrial Area, a Feasibility Study on establishing a Common Effluent Treatment Plant, and SDG-specific measures implemented within certain major industrial units located in the Peenya Industrial Area.

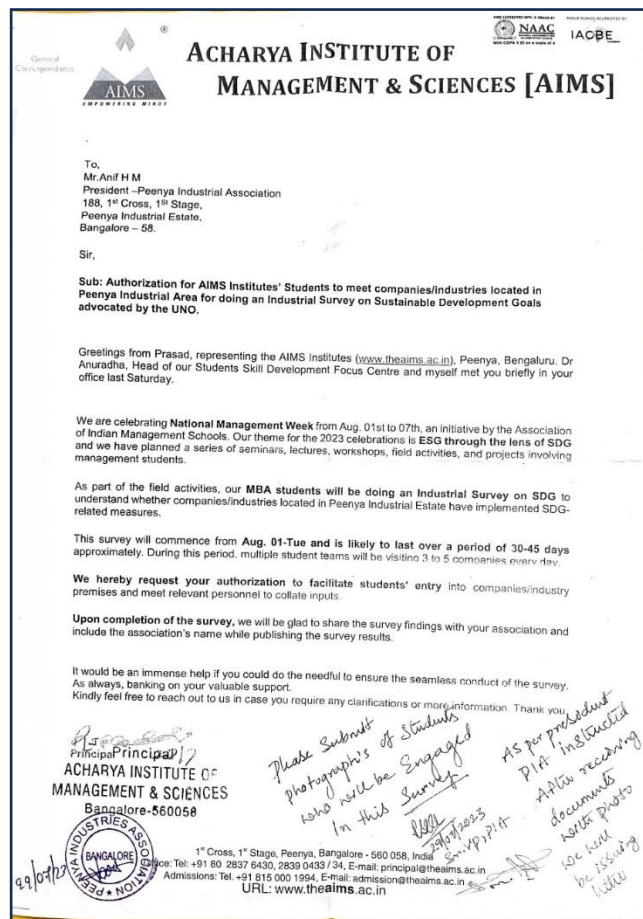
Student teams are being formed for each of the three focus areas. Efforts have been initiated to get permissions/authorization from the PIA to facilitate easy access and authentic data collection from at least 200 companies.

The student teams will be covering diverse sectors, including manufacturing, services, and technology-driven enterprises located within the Peenya Industrial Area. Data collection will primarily focus on identifying adherence to sustainable practices, effective resource management, carbon footprint, waste management, employee welfare, and local community engagement.

The collected data will be subjected to a comprehensive empirical analysis, the results of which will help in bringing out a Local SDG Index. This would serve as a benchmark for other industrial areas in and around Bengaluru and Karnataka. This is an **ongoing initiative** and will continue beyond the National Management Week.

## OUTCOME AND IMPACT

The SDG-specific Industry Survey will directly help the PIA to engage proactively with the Karnataka Government for the implementation of the various sustainability-related initiatives that are in limbo. This initiative would foster cooperation and collaboration amongst the industrial units and enterprises located in the Peenya Industrial Area to adopt and implement sustainable practices in unison.



### Day 07 | Activity 40

## 2023 NMW CONCLUSION: VALEDICTORY CEREMONY | PRIZES & CERTIFICATES DISTRIBUTION

### SDGs 1 to 17

The National Management Week Celebrations from Aug. 01st to 07th proved to be an eye-opener (in terms of SDG) for both students and faculty members. More than 600 students participated in 42 sessions/activities/events focusing on all the 17 SDGs, including climate change, water conservation, diversity and inclusion, gender equality, and quality education, to name a few.

In a nutshell, the power-packed week filled with non-stop activities - both indoor and outdoor - helped the students and faculty members of the AIMS Institutes, nearby rural and industrial communities, educational institutions, NGOs, and the general public to embrace SDGs in a whole-hearted way and help carry these initiatives beyond the enthralling seven days of fun, bonding, and learnings that can be cherished forever.

Founder-Principal Dr Kiran Reddy applauded the efforts of students, faculty members and the various support teams for their superb coordination and seamless execution. Winners of various competitions received prizes, and a certificate of appreciation was awarded to all the participants, providing a fitting finale to the 2023 NMW celebrations.



**Organizers of National Management Week @ AIMS School of Business**

**BANGLORE**

**Thanks to the Association of Indian Management School (AIMS) for giving us this opportunity**



# NATIONAL MANAGEMENT WEEK 2023

1<sup>st</sup> August - 7<sup>th</sup> August 2023

## Eminent Speakers



**Mr. Abhishek Ranjan**  
Senior Director - ESG, CSR, and D&I  
Brillio - A Bain Capital Company  
Managing Trustee of Brillio Foundation  
40 under 40 ESG Leader



**Mr. Krishnan Ranganathan**  
Co-Founder - Udhyan Learning Foundation  
Director of Udhyan Vyapaar



**Dr. Kerron G Reddy**  
Founder, Principal  
AIMS Institute



**Mr. Ram Ramisetty**  
Senior Consultant, Environment &  
Sustainability Management  
Dubai, United Arab Emirates



**Dr. Arvind M.T**  
CEO Ramaiah Evolute



**Ms. Nirmala Nayak**  
Co-Founder & Ex President  
World of Women



**Ms. Uma Reddy**  
MD, M/s Hitech Magnetics &  
Electronics Pvt Ltd.



**CA Rajani Gopal Krishna**  
Team Lead: Azim Premji Foundation  
Finance Committee Member:  
Chanakya University



**Mr. Yatharth Murthy**  
17-yr Old Student Achiever  
12th Grade | Vidyaship Academy  
SDG Advocate | TEDx Speaker  
Nominated for Namma Bengaluru Awards



**Mr. Praveen Vettiyattal**  
Inventor | TEDx Speaker  
CEO of YouCanInvent (YCI)  
Technologies



**Mr. Hemant Sharma**  
Founder & CEO - EcoSoch Solar  
Ex-CEO of ABB Indonesia



**Dr. T.V. Ramachandra**  
FIE / FIEE (UK) / FNIIE  
PhD in Ecology & Energy  
Indian Institute of Science



**Yogesh**  
Independent Researcher,  
Journalist & Translator



**Dr. Anita Prasad**  
Owner of We India, W'Anita &  
Aathi for Health care



**Nidhra**  
Counseling Psychologist &  
Artist



**DD**  
Curator at Queer Changemakers  
Project



**Thomas Oommen**  
Copywriter, Red Baron Pvt. Ltd.



**Mr. M.G. Kodandaram, IRS**  
Assistant Director (Retd)  
Advocate and Consultant



**Mr. Arif. H.M**  
President  
Peenya Industries Association



**Ms. Abhilasha Sharma**  
Founder Amalvees



**Dr. Shalini**  
Founder & CEO  
SAGE Sustainability & EaseRegTech



**Dr. Divyashree N S**  
Senior Resident  
Department of Psychiatry  
BMCR Bengaluru



**Dr. Roopali**  
Junior Resident 2nd year  
Department of Psychiatry  
BMCR Bengaluru



**Dr. Shankar K**  
Assistant Professor of Psychiatry  
Department of Psychiatry  
BMCR, Bengaluru



**Dr. Meghna Verma**  
Head of Centre for Sustainability  
HOD & Associate Professor - Marketing & Int'l Business  
Ramaiah Institute of Management, Bengaluru



**Mr. Vivek Dilip**  
Entrepreneur - Process Plants & Green Energy  
Group Director - Astra Group of Companies



**Mr. Ranganath Iyengar**  
Entrepreneur | Management Auditor  
Director - Strategic Interventions India Pvt Ltd  
Director - Tattva-Q Life Labs  
Sr. Advisor - Hydrology | Meteorology | Climatology



**Mr. Ganapati Sodigadde**  
Founder - EZON Electric Vehicles, Bengaluru  
Ex-Reva | Mahindra Electric | Ampere  
Pivotal role in the development of  
Mahindra e20 - India's first Electric Car

Theme : ESG through the lens of SDGs

# Feedback



"The NMW 2023 at AIMS Institutes offered a diverse array of events, from **Trash to Treasure** initiatives to exploring **The ISTR Project Story**, leaving me equipped and inspired to make a positive impact through sustainable practices"  
-Kushal Gowda

"The hands-on experiences in activities such as **Dump to Green** transformations and absorbing the talk on **Navigating UN Sustainable Development Goals** have left me inspired and motivated to embrace sustainable practices after AIMS Institutes' National Management Week"  
- Kushal Devadanam



"Participating in **interactive workshops, engaging competitions, and absorbing talks on UN SDGs** at AIMS Institutes' National Management Week has given me a comprehensive understanding of ESG principles and their practical applications"  
- Shivakumar Nalatawad

"Participating in the **Panel Discussion on Smart Cities** was a fascinating exploration of innovative urban development strategies, showcasing how technology and sustainable practices can collaborate to create efficient, livable, and interconnected urban environments"  
- Souhardh Gowda



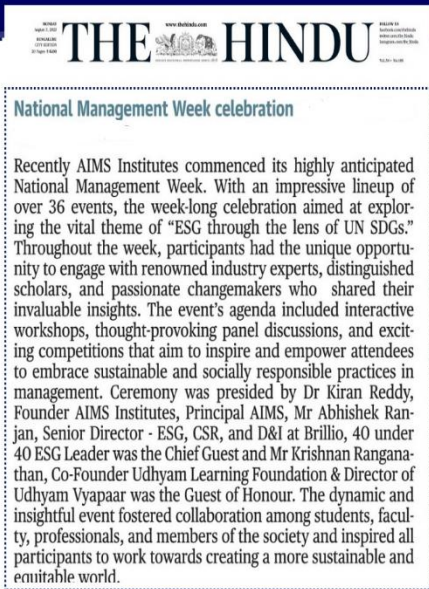
"The panel discussion on **LGBTQIA** inclusion in educational settings was incredibly eye-opening, underscoring the urgent need for creating a truly inclusive and accepting environment for all students to learn and grow without any barriers"  
-Ambika Kumari

"The **National Management Week** was a treasure trove of knowledge, connecting me with experts and peers who share the same vision for a sustainable world"  
- Sahana S



"Attending **NMW 2023** was an eye-opening experience that broadened my perspective on **ESG** and its role in shaping a better future. Kudos to AIMS Institutes for a remarkable week"  
- Harshitha

## MEDIA COVERAGE

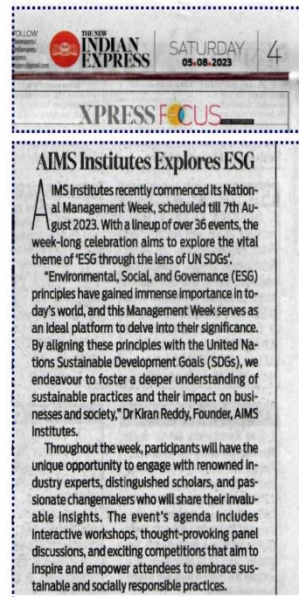


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## Bengaluru-based AIMS Institutes to join hands with the Industry and Local Communities to drive

INFOCUS

### ESG & SDGs Adoption

AIMS Institutes has committed to playing a key role in creating awareness amongst the industry and local communities besides driving proactive engagement for the adoption of sustainable development goals (SDGs).

"As a responsible Higher Educational Institute (HEI), we have taken cognisance of the recent meeting convened by the top UN Body - the Economic & Social Council (ECOSOC) - to address the urgent need to put the 17 SDGs back on track, said Dr Kiran Reddy, Founder-Principal of the AIMS Institutes.

As a first step, a series of indoor and outdoor activities including lectures, seminars, workshops, competitions, fieldwork, and projects - that are aligned with the chosen theme of "ESG through the Lens of SDGs" - will be conducted as part of the 2023 National Management Week Celebrations from August 01st to 07th. This initiative is driven by the Association of Indian Management Schools, Hyderabad.

Three AIMS Institutes' Faculty teams (one each for environment, social, & governance) will be guiding more than 350 students, right from SDGs orientation to campaign ideation,

planning, & execution of various activities mapped to each of the 17 goals.

Collection of single-use plastic items within the campus, lake cleaning, public hygiene drive, and awareness campaign in nearby schools and local communities. Panel discussions on D&I in educational settings, women inclusivity on corporate boards, building sustainable smart cities are some of the marquee activities that will be carried out by the students during the week-long celebrations.

The highlight of the activities cluster is a students-driven industry survey to ascertain the level of SDGs awareness amongst industrial units and companies located in the Peenya Industrial Area in North Bangalore.

"The aim is to carry out an empirical analysis of the collected data and bring out a Peenya Local SDG Index that would serve as a benchmark for other industrial areas in and around Bengaluru and Karnataka," said Dr. Kalpana Venugopal, Program Director-MBA, AIMS Institutes while elaborating on the purpose of the survey.

"On an ongoing basis, we will be engaging with industry captains, NGOs, research scholars, distinguished academicians,



public servants and like-minded educational institutions, besides involving students to execute our SDG-specific plans", concluded Dr. Priyanandan Reddy, COO of the AIMS Institutes.